

# Semana Del Contenedor

## Introducción y gestión del intermodal crossborder

Presented by  
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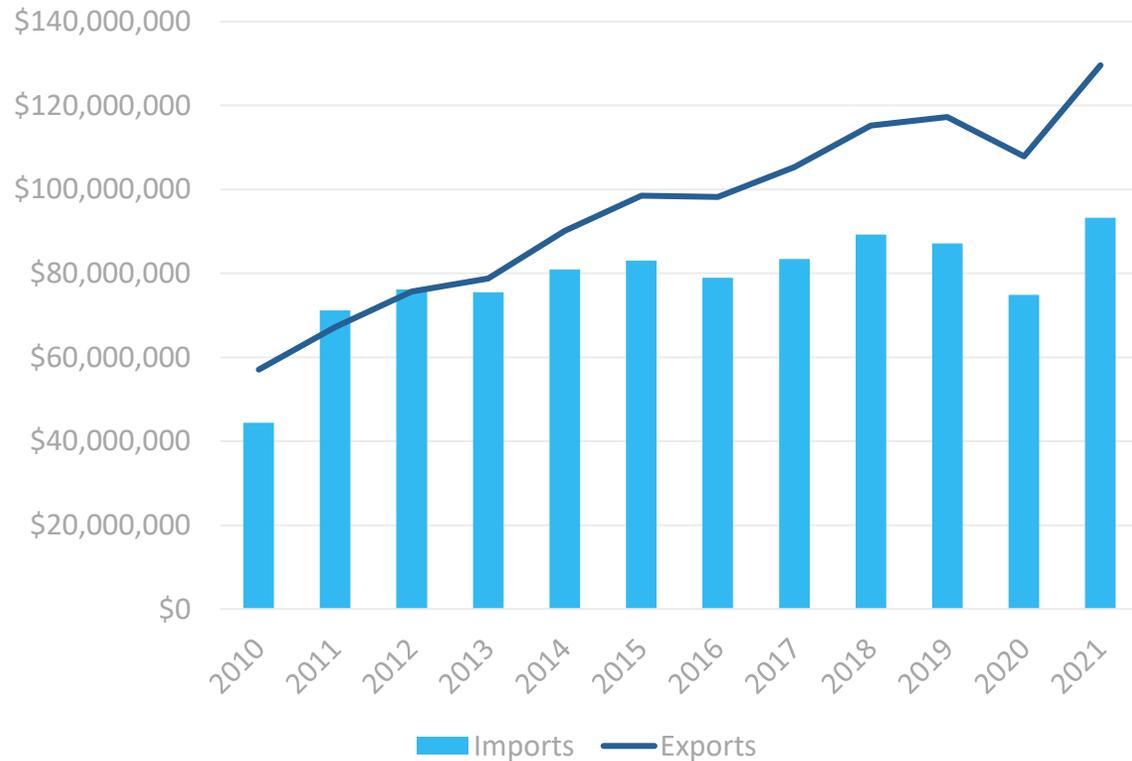
# Agenda

**Mercado Crossborder**  
**Intermodal Crossborder**  
**Intermodal Beneficios/Retos**  
**Preguntas**



# Mercado Crossborder

Laredo Imports/Exports



Source: INEGI – Banco de Información Económica

Forbes

## Why Mexico Could Be The Big Winner In Pandemic Shift To Nearshoring

Mark Faithfull Contributor @  
*I cover the stories that are reshaping retail*

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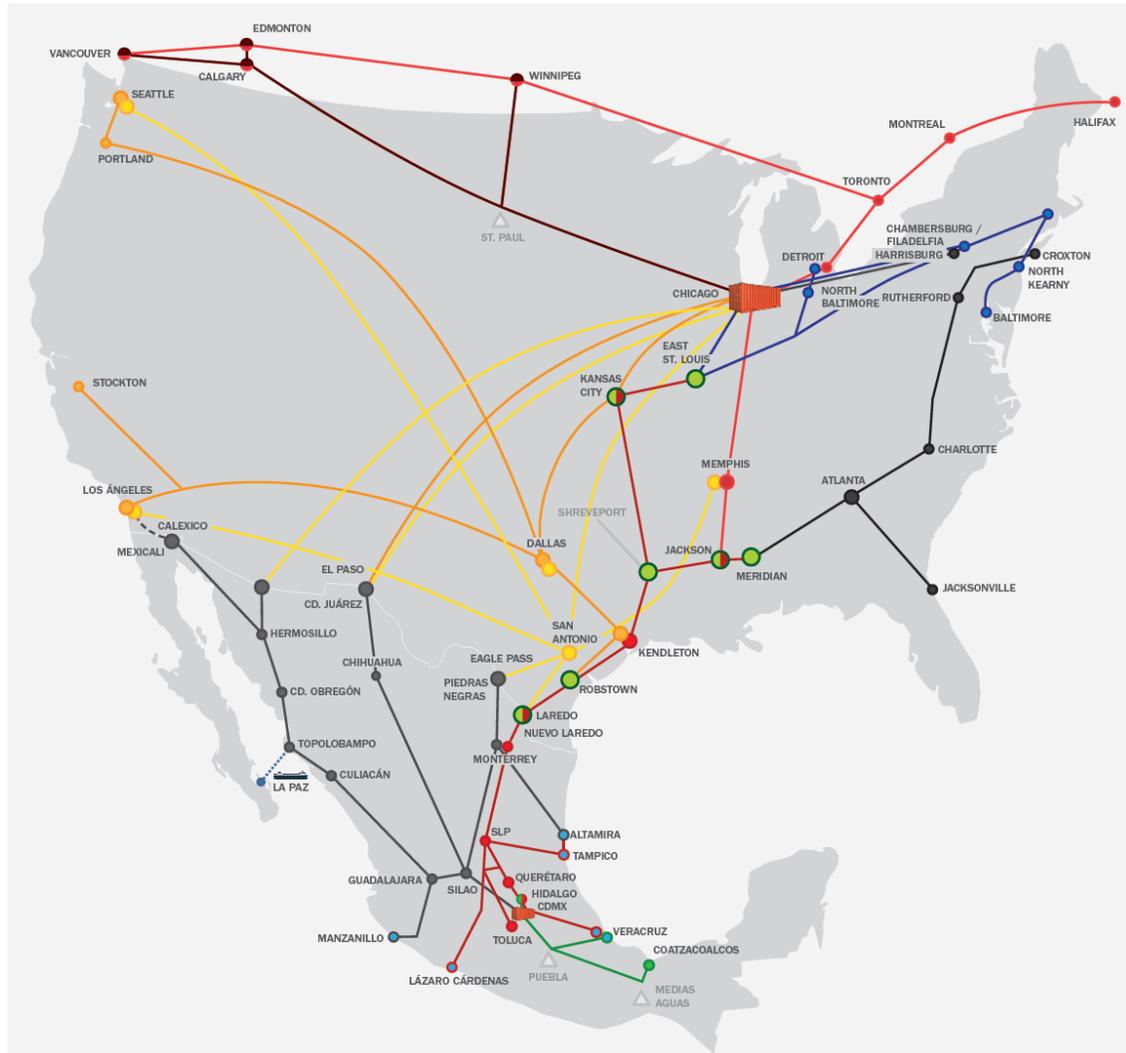
## Mexican Factories Gain in Supply-Chain Revamps

Procurement bids to suppliers in Mexico are surging, says a tech firm that also sees purchasing from China slipping



# Rutas De Servicios Intermodales

## Transfronterizo, Doméstico Y Marítimo



### LÍNEAS DE FERROCARRIL

- KCSM y KCS
- Ferromex
- Ferrosur
- BNSF
- UP Union Pacific
- NS Norfolk Southern
- CSX
- CN Canadian National
- CP Canadian Pacific Railway

### INSTALACIONES

- Intercambio ferroviario intermodal
- KCS Rampa intermodal
- BNSF Rampa intermodal
- UP Rampa intermodal
- NS Rampa intermodal
- CSX Rampa intermodal
- CN Rampa intermodal
- CP Canadian Pacific Railway

- Terminal especializada de contenedores en puerto (TEC)
- △ Paso ferroviario
- Nodo intermodal
- Baja Ferries

## Comparacion tiempo en transito

Ciudad de Mexico a Chicago, IL

Intermodal = 9 dias

Carretera = 5 dias



# Principales Proveedores Intermodal Crossborder

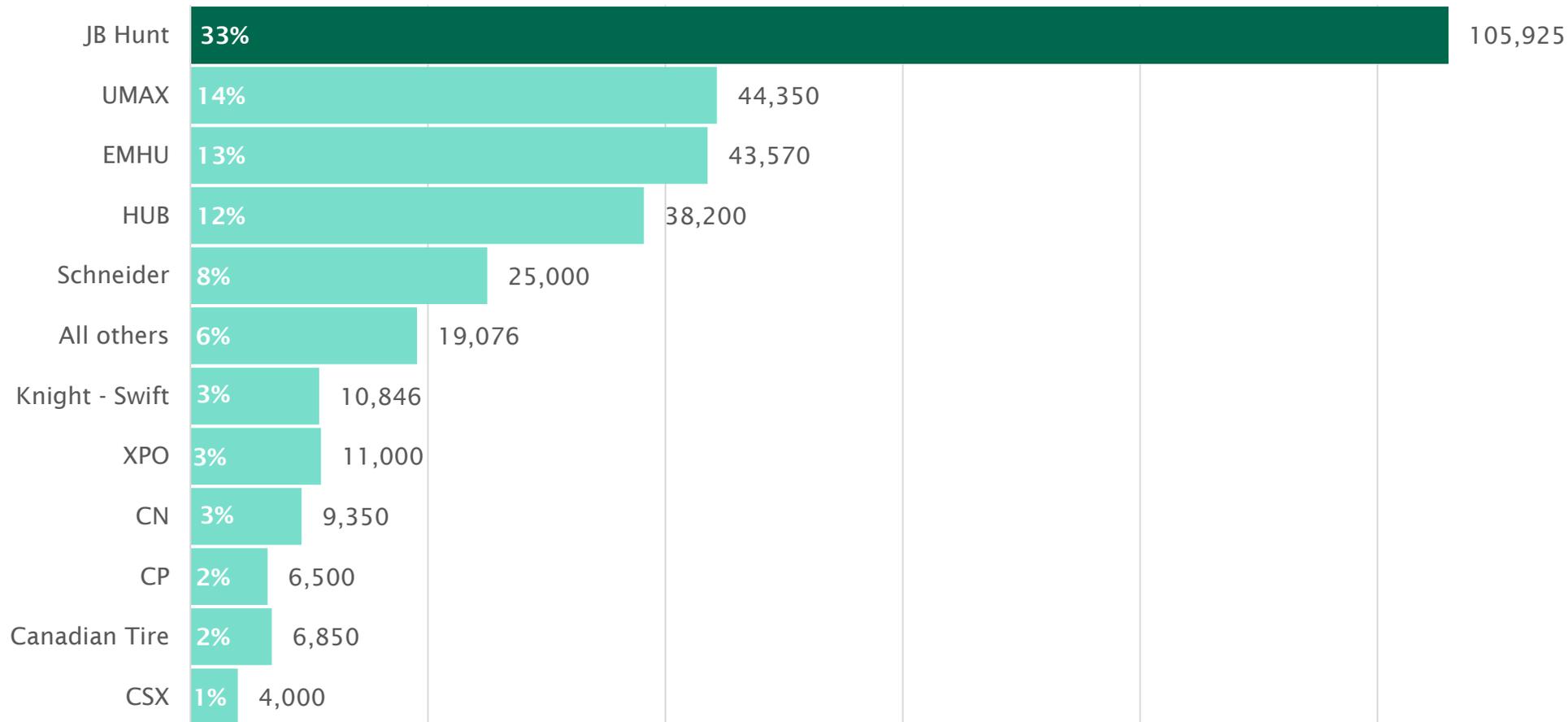
## IMCs



## Ferrocarriles



# Principales flotas de contenedores secos América del Norte \*Estimado



# Beneficios y Retos del Intermodal

## Beneficios:

- Eficiencia.
- Ahorro de costos.
- Sostenibilidad.
- Visibilidad.
- Mejor seguridad.
- Proceso aduanero simplificado.
- Diversificación de modos.

## Retos:

- Velocidad.
- Ubicaciones de rampas.
- Interrupciones de la red.
- Proceso de implementación.
- Diferencia al servicio de Carretera.



An aerial photograph of a white J.B. Hunt truck driving on a two-lane road through a dense forest. The truck is positioned in the lower center of the frame, moving away from the viewer. The road has a yellow center line and is flanked by tall evergreen trees. In the background, a river flows through the forest. A semi-transparent white banner is overlaid across the middle of the image, containing the word "Gracias" in blue text.

Gracias

